

Economic Profile

(2011)

Introduction

The economic health and vitality of the business community are often reflections of a city's well being. Aside from the most affluent bedroom suburbs, cities depend on the success of existing businesses and the establishment of new businesses to help finance the cost of services. Knowledge of past and present economic trends, as measured by various indicators, is beneficial in assessing the performance of a city's economy. The Economic Profile examines several of these key indicators including: employment, income, inflation and the current state of trade in Overland Park and the metropolitan area. In addition to the Economic Profile, which is based on the Census Bureau's economic census that is done only every five years, the most up-to-date information on development trends and the state of the economy in Overland Park can be found in the City's Annual Development Report.

Employment

Development Trends

See Tables EP-1 and EP-2 for more detailed information.

- Overland Park has evolved from a 1960s bedroom community into having a major role in commerce and serving as a major employment center in the metropolitan area.
- Nonresidential development south of I-435 has increased from 3.4 million square feet from 1970 through 1979 to more than 9.1 million square feet from 2000 through 2009.

Labor Force

See Tables EP-3 through EP-5 for more detailed information.

- Overland Park's labor force is predominately white collar with 52.8% of employed persons 16 years old and over working in information, finance, insurance, real estate, professional, scientific, management, or educational, health, social and related services.
- The national trend of service sector prominence is not representative of Overland Park's labor force where only 12.1% of employed persons work in the service sector.
- The prominence of management, business, science, and arts types of occupations within the City's labor force (49.5%) correlates with both the population's level of educational attainment and the increases in median household and per capita income over the last several decades.
- In 2010, Overland Park's civilian labor force represented 32.8% of Johnson County's labor force and the county's labor force represented 28.4% of the Kansas City MSA labor force.

Rate of Unemployment

See Table EP-6 for more detailed information.

- The rate of unemployment in Overland Park has consistently been less than the national average since 1985 and, with the exception of 2008, less than the state average since 1985 as well.
- In 2010, even at 6.6%, unemployment in Overland Park was less than the metro (9.1%), state (7.0%), and national averages (9.6%).
- Overland Park's increases in unemployment between 2000 and 2004 can be attributed in large part to the restructuring that occurred at Sprint, one of the City's largest employers.

- The increase in unemployment since 2008 can be attributed to the economic recession which is still affecting the entire country.

Employment within Overland Park

See Table EP-7 and EP-8 for more detailed information.

- In 1980, a total of 37,412 residents of the Kansas City metropolitan area were identified as working in Overland Park.
- By 1990, the number of residents of the Kansas City metropolitan area who were working in Overland Park had risen to 71,331.
- More jobs were added in the City between 1990 and 2000 when 106,455 metropolitan area residents worked in Overland Park than between 1980 and 1990.
- In 2000, given the estimated total number of jobs in Overland Park, the estimated daytime population was 175,506.

Income

- The composition and distribution of income is a useful measure of the economic health of a community.
- Three measures of income are:
 - per capita income
 - median household income
 - median family income

Per Capita Income

See Tables EP-10, EP-11, and EP-13 for more detailed information.

- Since 1969, the per capita income of Overland Park has shown consistent growth.

- According to the U.S. Census, between 1969 and 2009, the per capita income of the City increased by almost 800% (\$34,089).
- When compared to the four largest communities in the Kansas City metropolitan area, Overland Park has consistently had the highest per capita income.

Median Household

See Tables EP-12 to EP-17 for more detailed information.

- In 1979, Johnson County's median household income ranked sixteenth among all counties in the nation over 50,000 in population.
- Johnson County ranked fifteenth in a comparison of the same counties by both 1989 and 1999 median household income.
- In 2009, Johnson County's median household income ranked thirteenth in a comparison of the same counties.
- In 1989 and 1999, Overland Park's median household income was higher than the median household income in Lenexa, Olathe, Prairie Village, or Shawnee.
- By 2009, despite positive growth in median household income, the situation had reversed and Overland Park's median household income was lower than that of the other four communities.
 - A more detailed analysis might reveal that the decline is a function of the decline in household size and the increase in the elderly component of the City's population, particularly as compared to Lenexa, Olathe, and Shawnee.
- In 2009, the median household income in Overland Park was higher than the median household income in a number of cities in the metropolitan area including Blue Springs, Independence, both Kansas Cities, and Leavenworth.

Median Family Income

See Tables EP-12 and EP-13 for more detailed information.

- The median family income in Overland Park increased by 75.8% between 1989 and 2009.
- In 2009, Overland Park's median family income of \$92,163 was greater than the reported median family income for Johnson County and the Missouri side of the state line but less than the reported median family income in Lenexa or Prairie Village.

Rate of Inflation

See Table EP-18 for more detailed information.

- Since 1985, the rate of inflation in the Kansas City region has been lower than the national average except in the years 1987, 1996, 1997, 2000, 2001, 2009 and 2010.

Trends in Trade

The most accurate information available on business activity at the city level is from the separate industry censuses, which are taken every five years by the U.S. Department of Commerce, Bureau of the Census.

Retail Trade (2007)

See Tables EP-19 through EP-48 for more detailed information.

According to the 2007 Economic Census, the retail trade sector consists of establishments, which retail merchandise (generally without transformation) and provide services incidental to the sale of merchandise. Retailing is the final step in the distribution of merchandise. Both store and nonstore retailers are included.

- In 2007, Overland Park's retail sales were 30.4% of the total retail trade in Johnson County and 10.3% of total retail trade in the Kansas City metropolitan area.
- Of the communities shown on tables EP-19 and EP-20, Lenexa saw the biggest increase in a percentage share of the county's retail sales as well as the largest increase in total trade dollars between 2002 and 2007.
- Of the reported communities in the Kansas City MSA, only Kansas City, Missouri had a larger percentage share of retail sales in 2007.
- Between 2002 and 2007, however, other communities in the metropolitan area saw a greater percentage change in total trade dollars, ranging from increases of 10.0% to 133.0% compared to Overland Park's 5.9% increase in trade dollars.
 - This is not a reflection of a decline in actual retail trade in Overland Park but rather a result of other communities experiencing the growth necessary to support more retail trade or in the case of Kansas City, KS the development of specialty retail unique to the metropolitan area.
- Retail establishments in Overland Park (772) represented 38.6% of the total number of retail establishments in Johnson County and 11.3% of the establishments in the metropolitan area.
- Of the reported communities in Johnson County, the greatest number of establishments were in Overland Park (772) followed by Olathe (408).
 - No other reported community had more than 194 retail establishments.
- Between 2002 and 2007, Overland Park's share of the total retail establishments in the county was virtually unchanged though Leawood, Olathe, and Shawnee added more actual establishments.

- A number of the reported communities in Johnson County lost retail establishments between 2002 and 2007, including Lenexa, Mission, and Prairie Village.
- Of the reported communities in the Kansas City MSA, only Kansas City, Missouri had a larger percentage share of retail establishments in 2007.
 - Kansas City, Missouri, however, lost retail establishments between 2002 and 2007.
 - As a result, in 2007 Kansas City, Missouri had a smaller percentage share of retail establishments in the metropolitan area than in 2002.
- Retail trade employees in Overland Park (15,086) represented 39.7% of all such employees in Johnson County and 13.6% of metropolitan area employees in the retail trade sector.
- Of the reported communities in Johnson County, the greatest number of retail trade employees were in Overland Park (15,086) followed by Olathe (7,408).
- Between 2002 and 2007, Overland Park's share of the total retail trade employees in the county declined slightly from 41.8% to 39.7% though there was an increase in actual numbers.
- Only one reported community in Johnson County, Mission, lost retail trade employees between 2002 and 2007.
- Of the reported communities in the Kansas City MSA, only Kansas City, Missouri had a larger percentage share of retail trade employees in 2007.
 - Kansas City, Missouri, however, experienced a small loss of retail trade employees between 2002 and 2007.

- Both Kansas City, Missouri and Overland Park had a smaller percentage share of retail trade employees in the metropolitan area in 2007 than in 2002.
- Communities that experienced growth in their percentage share of retail trade employees in the metropolitan area between 2002 and 2007 included Blue Springs, Kansas City, Kansas, Lee's Summit, Lenexa, Olathe, and, to a lesser extent, Shawnee.
- In 2007, retail trade in Overland Park was just over \$2.8 billion, up 5.9% from \$2.65 billion in 2002.
- General Merchandise stores were responsible for over one-fifth of all retail trade in Overland Park. The next highest amount of retail sales (16.6%) was generated by Motor Vehicle and Parts Dealers, followed by Food and Beverage stores at 13.1%.
- Between 2002 and 2007, retail sales from Building Material/Garden Equipment and Supplies grew by 23.8%, General Merchandise Stores by 14.4%, and Nonstore Retailers by 43.8%.
- The largest percentage increase in retail sales between 2002 and 2007 was from Gasoline Stations.
 - This increase was probably as much a function of the increase price of gasoline as it was from an increase in sales.
- In 2007, Johnson County's retail sales were 34.0% of the total retail trade in the Kansas City metropolitan area.
- Of the 15 counties in the Kansas City metropolitan area, Johnson County saw the most growth in total trade dollars between 2002 and 2007, increasing by more than \$2 billion.
- Retail establishments in Johnson County (2,001) represented 29.3% of the all retail establishments in the metropolitan area.

- Of the 15 counties in the metropolitan area, the greatest number of establishments were in Jackson County (2,326) followed by Overland Park (2,001).
 - Jackson County's percentage share of retail establishments in the metropolitan area fell between 2002 and 2007 whereas Johnson County's share grew.
 - No other counties had more than 683 retail establishments.
- Retail trade employees in Johnson County (38,008) represented 34.3% of all such employees in the metropolitan area.
- Of the 15 counties in the metropolitan area, the greatest number of retail trade employees were in Johnson County (38,008) followed by Jackson County (35,780).
- Between 2002 and 2007, Johnson County's share of the total retail trade employees in the metropolitan area increased slightly from 33.5% to 34.3% whereas Jackson County's share decreased from 35.6% to 32.3%.
- Only one reported community in Johnson County, Mission, lost retail trade employees between 2002 and 2007.
- A number of counties in the metropolitan area lost retail trade employees between 2002 and 2007 though, with the exception of Jackson County, the losses were less than 200 employees.

Service Trade (2007)

See Tables EP-49 through EP-61 for more detailed information.

Service trade is measured by the Bureau of the Census for various selected services engaged in activities such as: real estate and related services; health care and social assistance services; arts, entertainment and recreation services; accommodation and food services; professional, scientific, and

technical services; administrative and support and waste management and remediation services; and educational services.

- The City's percentage share of service trade in the metropolitan area ranged from a low of 8.0% for arts, entertainment and recreation services to a high of 35.8% for educational services.
- In the Kansas City metropolitan area, Overland Park accounted for 13.8% of total receipts for real estate and related services.
- Overland Park accounted for 13.2% of total metro area receipts for health care and social assistance services.
- Overland Park accounted for 8.0% of total metro area receipts for arts, entertainment and recreation services.
- Overland Park accounted for 12.0% of total metro area receipts for accommodations and food services.
- Overland Park accounted for 24.2% of total metro area receipts for professional, scientific, and technical services.
- Overland Park accounted for 23.2% of total metro area receipts for administrative and support and waster management and remediation services.
- Overland Park accounted for 35.8% of total metro area receipts for educational services.
- Overland Park accounted for 8.1% of total metro area receipts for "other" services, excluding public administration.
- Service establishments in Overland Park (3,802) represented 40.6% of the total number of service establishments in Johnson County and 14.3% of the establishments in the metropolitan area.

- Service trade employees in Overland Park (86,539) represented 50.7% of all such employees in Johnson County and 18.9% of metropolitan area employees in the service trade sector.
- Professional, scientific and technical services were responsible for more 40 % of all service trade in Overland Park.
- Health care and social assistance services were responsible for 22.8% of all service trade in Overland Park.
- The smallest amount of service trade dollars came from arts, entertainment, and recreation.

Wholesale Trade (2007)

See Tables EP-62 through EP-69 for more detailed information.

According to the 2007 Economic Census the wholesale trade sector consists of establishments which wholesale merchandise (generally without transformation) and provide services incidental to the sale of merchandise. Wholesaling is an intermediate step in the distribution of merchandise.

- Overland Park's wholesale trade was 60.4% of the total wholesale trade in Johnson County and 14.8% of total wholesale trade in the Kansas City metropolitan area.
- Wholesale establishments in Overland Park (272) represented 29.6% of the total number of wholesale trade establishments in Johnson County and 8.0% of the establishments in the metropolitan area.
- Wholesale trade employees in Overland Park (2,390) represented 17.2% of all such employees in Johnson County and 3.7% of metropolitan area employees in the wholesale trade sector.
- In Overland Park, most merchant wholesalers (87.1%) deal in nondurable goods but most employees work for merchant wholesalers producing durable goods.

Summary

Throughout the 1960s, Overland Park was regarded as a flourishing, yet typical Johnson County bedroom suburb. However, development trends that first appeared in the late 1960s have transformed Overland Park into a major employment center and a principal area of office and commercial development in metropolitan Kansas City.

Overland Park may lose some of its percentage share of trade in both Johnson County and the metropolitan area over the next several years due to increasing development in other areas such as Olathe, Lenexa, Shawnee, Independence, and Kansas City, KS and redevelopment that has occurred in Kansas City, Missouri since the 2007 Economic Survey was conducted.

The current economic downturn started after the 2007 Economic Survey was complete. Number from the next survey, which will occur in 2012, will likely show a very different picture not just for Overland Park but also for all the communities and counties included in this report.

Table EP-1

**Built Nonresidential Development South of I-435
Building Square Footage
Five-Year Increments**

Year	Office	Commercial	Other*	Industrial	Total
1970-1974	1,147,140	28,130	0	63,555	1,238,825
1975-1979	1,899,594	105,145	78,500	108,500	2,191,739
1980-1984	2,081,789	258,409	709,786	218,852	3,268,836
1985-1989	2,935,591	1,123,901	990,447	44,422	5,094,361
1990-1994	214,640	716,546	282,313	172,073	1,385,572
1995-1999	4,389,973	1,865,634	1,507,467	250,544	8,013,613
2000-2004	2,872,469	2,141,734	828,130	592,892	6,435,225
2005-2009	709,140	1,143,181	285,682	536,116	2,674,119

*Other includes hotels, hospitals, recreation facilities & public/semipublic uses.

Source: City of Overland Park building permit records

Table EP-2

**Built Nonresidential Development South of I-435
Building Square Footage
1996 - 2010**

Year	Office	Commercial	Other*	Industrial	Total
1996	90,600	308,340	0	38,924	437,864
1997	843,092	498,975	622,709	11,732	1,976,508
1998	1,748,447	235,011	51,900	133,301	2,168,659
1999	1,192,957	317,685	482,268	44,012	2,036,922
2000	2,069,200	428,204	98,694	11,289	2,607,387
2001	380,488	613,301	539,480	318,817	1,852,086
2002	203,234	211,441	188,706	81,483	684,864
2003	109,807	539,912	0	105,393	755,112
2004	109,740	348,876	1,250	75,910	535,776
2005	429,166	87,133	49,645	73,404	639,348
2006	126,119	236,971	48,101	261,782	672,973
2007	96,751	434,927	187,296	76,872	795,846
2008	71,087	241,641	640	122,194	435,562
2009	6,517	122,009	0	1,864	130,390
2010	9,800	9,660	25,018	0	44,478
Total	7,487,005	4,634,086	2,295,707	1,356,977	15,773,775

*Other includes hotels, hospitals, recreation facilities and public/semipublic uses.

Source: City of Overland Park building permit records

Table EP-3

**Employment by Industry and Occupation
2010
(Employed Persons 16 Years Old and Over)**

	2009 Number Employed	Percent by Industry
Industry		
Agriculture, Forestry, Fishing and Hunting, and Mining	434	0.5%
Construction	3,449	3.8%
Manufacturing	6,592	7.2%
Wholesale Trade	4,521	4.9%
Retail Trade	10,066	11.0%
Transportation and Warehousing, and Utilities	3,433	3.7%
Information	4,587	5.0%
Finance, Insurance, Real Estate, and Rental and Leasing	9,466	10.3%
Professional, Scientific, Management, Administrative, and Waste Management Services	15,415	16.8%
Educational, Health, and Social Services	19,002	20.7%
Arts, Entertainment, Recreation, Accommodation & Food	6,992	7.6%
Other Services (except Public Administration)	5,360	5.8%
Public Administration	2,532	2.8%
Total	91,849	100.0%
Occupation		
Management, business, science, and arts	45,453	49.5%
Service	11,104	12.1%
Sales and Office	26,950	29.3%
Natural resources, construction, and maintenance	3,926	4.3%
Production, transportation, and material moving	4,416	4.8%
Total	91,849	100.0%

Source: U.S. Census Bureau, 2010 American Community Survey

Table EP-4

Kansas City Metro Area Labor Force
Annual Average 2010

County	Civilian Labor Force	Employment	Number Unemployed	Unemployment Rate	Percentage of Metro Labor Force
Bates County MO	7,504	6,626	878	11.7%	0.7%
Caldwell County MO	4,101	3,692	409	10.0%	0.4%
Cass County MO	49,507	44,512	4,995	10.1%	4.8%
Clay County MO	119,048	108,551	10,497	8.8%	11.5%
Clinton County MO	10,054	8,967	1,087	10.8%	1.0%
Franklin County KS	13,418	12,217	1,201	9.0%	1.3%
Jackson County MO	340,863	303,463	37,400	11.0%	32.9%
Johnson County KS	295,026	275,853	19,173	6.5%	28.4%
Lafayette County MO	15,799	14,072	1,727	10.9%	1.5%
Leavenworth County KS	32,353	29,640	2,713	8.4%	3.1%
Linn County KS	4,433	3,965	468	10.6%	0.4%
Miami County KS	15,838	14,594	1,244	7.9%	1.5%
Platte County MO	49,214	45,217	3,997	8.1%	4.7%
Ray County MO	11,035	9,783	1,252	11.3%	1.1%
Wyandotte County KS	69,259	62,036	7,223	10.4%	6.7%
Kansas City MSA	1,037,449	943,186	94,263	9.1%	100.0%

Sources: Kansas Department of Labor in conjunction with U.S. Department of Labor
Missouri Department of Economic Development

Table EP-5

Johnson County Labor Force
Annual Average 2010

	Civilian Labor Force	Employment	Number Unemployed	Unemployment Rate	Percentage of County Labor Force
Leawood	15,602	14,876	726	4.7%	5.3%
Lenexa	28,054	26,016	2,038	7.3%	9.5%
Olathe	61,568	57,457	4,111	6.7%	20.9%
Overland Park	96,789	90,363	6,426	6.6%	32.8%
Shawnee	32,185	30,423	1,762	5.5%	10.9%
Remainder of the County	60,828	56,718	4,110	6.8%	20.6%
Total for Johnson County	295,026	275,853	19,173	6.5%	100.0%

Source: Kansas Department of Labor

Table EP-6

**Annual Average Unemployment Rates
1985 to 2010**

Year	Overland Park	Kansas	United States
1985	2.4%	5.0%	7.2%
1986	2.4%	5.4%	7.0%
1987	2.6%	4.9%	6.2%
1988	2.8%	4.8%	5.5%
1989	2.4%	4.0%	5.3%
1990	2.7%	4.3%	5.6%
1991	3.0%	4.5%	6.8%
1992	2.9%	4.6%	7.5%
1993	3.0%	5.1%	6.9%
1994	2.9%	4.9%	6.1%
1995	2.6%	4.4%	5.6%
1996	2.6%	4.4%	5.4%
1997	2.1%	3.9%	4.9%
1998	2.3%	3.8%	4.5%
1999	2.0%	3.5%	
2000	3.1%	3.8%	4.0%
2001	3.9%	4.3%	4.7%
2002	4.9%	5.1%	5.8%
2003	5.3%	5.6%	6.0%
2004	5.1%	5.5%	5.5%
2005	4.7%	5.1%	5.1%
2006	4.2%	4.3%	4.6%
2007	4.0%	4.1%	4.6%
2008	4.5%	4.4%	5.8%
2009	6.4%	6.7%	9.3%
2010	6.6%	7.0%	9.6%

Source: Kansas Department of Labor
U.S. Department of Labor, Bureau of Labor Statistics

Table EP-7

Job Growth in the Kansas City Region
Select Cities

City	1980 Number Of Jobs	1990 Number Of Jobs	2000 Number Of Jobs	1980-1990 Change	1990-2000 Change	Percentage Change 1990-2000
Kansas City, MO	297,716	317,397	311,320	19,681	-6,077	-1.9%
Kansas City, KS	74,782	73,299	71,720	-1,483	-1,579	-2.2%
Overland Park	37,412	71,331	106,455	33,919	35,124	49.2%
Independence	29,017	34,698	38,670	5,681	3,972	11.4%
Lenexa	14,629	30,796	43,325	16,167	12,529	40.7%
Olathe	13,583	26,220	41,240	12,637	15,020	57.3%
North Kansas City	16,421	17,459	19,030	1,038	1,571	9.0%
Lee's Summit	12,144	15,279	27,765	3,135	12,486	81.7%
Blue Springs	5,118	11,942	14,280	6,824	2,338	19.6%
Merriam	5,868	11,517	9,335	5,649	-2,182	-18.9%
Select City Totals	506,690	609,938	683,140	103,248	73,202	12.0%

Source: U.S. Census Bureau

Table EP-8

Estimated Daytime Population in the Metro Area's Top 10 Cities

City	Total 2000 Population	Total Workers Working in the City	Estimated Daytime Population	Daytime Population Percentage Change Due to Commuting
Blue Springs, MO	48,080	14,265	36,377	-24.3%
Independence, MO	113,288	38,653	97,427	-14.0%
Kansas City, KS	146,866	71,275	156,540	6.6%
Kansas City, MO	441,545	310,520	543,511	23.1%
Leavenworth, KS	35,420	17,347	37,772	6.6%
Lee's Summit, MO	70,700	27,744	61,563	-12.9%
Lenexa, KS	40,238	43,202	60,469	50.3%
Olathe, KS	92,962	41,196	83,071	-10.6%
Overland Park, KS	149,080	106,193	175,506	17.7%
Shawnee, KS	47,996	15,087	36,206	-24.6%

Source: U.S. Census Bureau

Table EP-9

Estimated Daytime Population in Johnson County

City	Total 2000 Population	Total Workers Working in the City	Estimated Daytime Population	Daytime Population Percentage Change Due to Commuting
Gardner	9,396	2,858	7,491	-20.3%
Leawood	27,656	10,847	25,403	-8.1%
Lenexa	40,238	43,202	60,469	50.3%
Merriam	11,008	9,315	13,963	26.8%
Mission	9,727	9,065	13,110	34.8%
Olathe	92,962	41,196	83,071	-10.6%
Overland Park	149,080	106,193	175,506	17.7%
Prairie Village	22,072	7,180	17,926	-18.8%
Roeland Park	6,817	1,515	4,502	-34.0%
Shawnee	47,996	15,087	36,206	-24.6%

Source: U.S. Census Bureau

Table EP-10

**Per Capita Income
A Comparison of Selected
Johnson County, KS Communities
1969, 1979, 1989, 1999, and 2009**

Community	1969 Per Capita Income	1979 Per Capita Income	1989 Per Capita Income	1999 Per Capita Income	2009 Per Capita Income	Total Change 1969-2009	Percent Change 1969-2009
Johnson County	\$4,442	\$10,680	\$20,592	\$30,919	\$38,288	\$33,846	761.9%
Overland Park	\$4,315	\$10,623	\$21,214	\$32,069	\$38,404	\$34,089	790.0%
Lenexa	\$3,175	\$10,356	\$20,202	\$30,212	\$36,677	\$33,502	1,055.2%
Olathe	\$2,995	\$7,922	\$14,696	\$24,498	\$30,403	\$27,408	915.1%
Prairie Village	\$5,195	\$12,752	\$25,216	\$34,677	\$47,927	\$42,732	822.6%
Shawnee	\$3,480	\$9,224	\$17,268	\$28,142	\$33,502	\$30,022	862.7%

Source: U.S. Census Bureau. 1969, 1979, 1989, and 1999 are from the decennial census. 2009 figures are from the 2007-2009 American Community Survey 3-Year Estimates

Table EP-11
Per Capita Income
A Comparison of Selected
Kansas City Metropolitan Area Communities
1989, 1999, and 2009

Community	1989 Per Capita Income	1999 Per Capita Income	2009 Per Capita Income	Total Change 1989-2009	Percent Change 1989-2009
Overland Park, KS	\$21,214	\$32,069	\$38,404	\$17,190	81.0%
Independence, MO	\$13,208	\$19,384	\$21,681	\$8,473	64.2%
Kansas City, MO	\$13,799	\$20,753	\$25,656	\$11,857	85.9%
Kansas City, KS	\$10,478	\$15,737	\$19,482	\$9,004	85.9%
Kansas City MSA	\$15,067	\$23,326	\$29,286	\$14,219	94.4%

Source: U.S. Census Bureau. 1989 and 1999 figures are from the decennial census. 2009 figures are from the 2007-2009 American Community Survey 3-Year Estimates

Table EP-12

**Median Household and Median Family Income
A Comparison of Selected Johnson County, KS Communities
1989, 1999, and 2009**

Community	1989 Median Household Income	1999 Median Household Income	2009 Median Household Income	Percent Change 1989 - 2009	1989 Median Family Income	1999 Median Family Income	2009 Median Family Income	Percent Change 1989 - 2009
Johnson County	\$42,741	\$61,455	\$73,548	72.1%	\$50,348	\$72,987	\$90,983	80.7%
Overland Park	\$44,246	\$62,166	\$70,570	59.5%	\$52,412	\$77,176	\$92,163	75.8%
Lenexa	\$46,935	\$61,990	\$75,582	61.0%	\$54,269	\$76,321	\$100,036	84.3%
Olathe	\$39,742	\$61,111	\$75,021	88.8%	\$44,572	\$68,498	\$85,225	91.2%
Prairie Village	\$43,750	\$58,685	\$78,948	80.4%	\$51,020	\$70,602	\$96,159	88.5%
Shawnee	\$39,206	\$59,626	\$71,705	82.9%	\$45,709	\$70,288	\$86,408	89.0%

Source: U.S. Census Bureau. 1989 and 1999 figures are from the decennial census. 2009 figures are from the 2007-2009 American Community Survey 3-Year Estimates

Table EP-13

A Comparison of Income For Selected Kansas City Metropolitan Area Communities 2009

Community	Per Capita Income	Median Household Income	Median Family Income
Blue Springs, MO	\$28,119	\$68,385	\$75,275
Independence, MO	\$21,681	\$43,576	\$55,938
Kansas City, KS	\$18,482	\$36,741	\$44,230
Kansas City, MO	\$25,656	\$44,212	\$55,803
Leavenworth, KS	\$23,356	\$49,090	\$61,775
Lee's Summit, MO	\$31,872	\$74,235	\$84,899
Lenexa, KS	\$36,677	\$75,582	\$100,036
Olathe, KS	\$30,403	\$75,021	\$85,225
Overland Park, KS	\$38,404	\$70,570	\$92,163
Shawnee, KS	\$33,502	\$71,705	\$86,408
Kansas City MSA	\$28,286	\$55,246	\$68,946

Source: 2007-2009 American Community Survey 3-Year Estimates

Table EP-14

**1979 Median Household Income
A Comparison of Sixteen Counties**

Rank	County	State	1980 Census Population	1979 Median Household Income
1.	Fairfax	Virginia	596,901	\$30,011
2.	Montgomery	Maryland	579,053	\$28,987
3.	Howard	Maryland	118,572	\$27,612
4.	DuPage	Illinois	658,835	\$27,509
5.	Anchorage	Alaska	174,431	\$27,375
6.	Morris	New Jersey	407,630	\$26,626
7.	Somerset	New Jersey	203,129	\$26,235
8.	Nassau	New York	1,321,582	\$26,090
9.	Waukesha	Wisconsin	280,326	\$25,827
10.	Rockland	New York	259,530	\$25,648
11.	Fort Bend	Texas	130,846	\$25,591
12.	Ozaukee	Wisconsin	66,981	\$25,554
13.	Prince William	Virginia	144,703	\$25,435
14.	Oakland	Michigan	1,011,793	\$25,323
15.	Lake	Illinois	440,372	\$25,210
16.	Johnson	Kansas	270,269	\$25,173

Source: U.S. Census Bureau
1983 County and City Handbook

Table EP-15

**1989 Median Household Income
A Comparison of Sixteen Counties**

Rank	County	State	1990 Census Population	1989 Median Household Income	Rank by 1979 Income
1.	Fairfax	Virginia	818,584	\$59,284	1.
2.	Morris	New Jersey	421,353	\$56,273	6.
3.	Somerset	New Jersey	240,279	\$55,519	7.
4.	Howard	Maryland	187,328	\$54,348	3.
5.	Nassau	New York	1,287,348	\$54,283	8.
6.	Montgomery	Maryland	757,027	\$54,089	2.
7.	Rockland	New York	265,475	\$52,731	10.
8.	Prince William	Virginia	215,686	\$49,370	13.
9.	DuPage	Illinois	781,666	\$48,876	4.
10.	Lake	Illinois	516,418	\$46,047	15.
11.	Waukesha	Wisconsin	304,715	\$44,565	9.
12.	Anchorage	Alaska	82,702	\$43,946	5.
13.	Oakland	Michigan	1,083,592	\$43,407	14.
14.	Fort Bend	Texas	225,421	\$42,809	11.
15.	Johnson	Kansas	355,054	\$42,741	16.
16.	Ozaukee	Wisconsin	72,831	\$42,695	12.

Source: U.S. Census Bureau

Table EP-16

**1999 Median Household Income
A Comparison of Sixteen Counties**

Rank	County	State	2000 Census Population	1999 Median Household Income	Rank by 1989 Income
1.	Fairfax	Virginia	969,749	\$81,050	1.
2.	Morris	New Jersey	470,212	\$77,340	2.
3.	Somerset	New Jersey	297,490	\$76,933	3.
4.	Howard	Maryland	247,842	\$74,167	4.
5.	Nassau	New York	1,334,544	\$72,030	5.
6.	Montgomery	Maryland	873,341	\$71,551	6.
7.	Rockland	New York	286,753	\$67,971	7.
8.	DuPage	Illinois	904,161	\$67,887	9.
9.	Lake	Illinois	644,356	\$66,973	10.
10.	Prince William	Virginia	280,813	\$65,960	8.
11.	Fort Bend	Texas	354,452	\$63,831	14.
12.	Waukesha	Wisconsin	360,767	\$62,839	11.
13.	Ozaukee	Wisconsin	82,317	\$62,745	16.
14.	Oakland	Michigan	1,194,156	\$61,907	13.
15.	Johnson	Kansas	451,086	\$61,455	15.
16.	Anchorage	Alaska	260,283	\$55,546	12.

Source: U.S. Census Bureau

Table EP-17

**2009 Median Household Income
A Comparison of Sixteen Counties**

Rank	County	State	2010 Census Population	2009 Median Household Income	Rank by 1999 Income
1.	Fairfax	Virginia	1,081,726	\$104,585	1.
2.	Howard	Maryland	287,085	\$102,175	4.
3.	Morris	New Jersey	492,276	\$97,299	2.
4.	Somerset	New Jersey	323,444	\$96,733	3.
5.	Nassau	New York	1,339,532	\$93,696	5.
6.	Montgomery	Maryland	971,777	\$93,199	6.
7.	Prince William	Virginia	402,002	\$87,137	10.
8.	Rockland	New York	311,687	\$82,574	7.
9.	Fort Bend	Texas	585,375	\$81,301	11.
10.	Lake	Illinois	703,462	\$78,569	9.
11.	DuPage	Illinois	916,924	\$75,337	8.
12.	Waukesha	Wisconsin	389,891	\$74,099	12.
13.	Johnson	Kansas	544,179	\$73,548	15.
14.	Ozaukee	Wisconsin	86,395	\$73,112	13.
15.	Anchorage	Alaska	291,826	\$72,569	16.
16.	Oakland	Michigan	1,202,362	\$65,557	14.

Source: 2010 Census and 2007-2009 American Community Survey 3-Year Estimates

Table EP-18

**Rate of Inflation
Annual CPI
1985 to 2010**

Year	Rate of Inflation	
	Kansas City Region	U.S. City
1985	3.1%	3.6%
1986	0.9%	1.9%
1987	4.0%	3.6%
1988	3.8%	4.1%
1989	3.6%	4.8%
1990	3.6%	5.4%
1991	4.1%	4.2%
1992	2.4%	3.0%
1993	2.8%	3.0%
1994	2.3%	2.6%
1995	2.8%	2.8%
1996	4.3%	3.0%
1997	2.8%	2.3%
1998	1.3%	1.6%
1999	1.5%	2.2%
2000	4.1%	3.4%
2001	3.4%	2.8%
2002	1.0%	1.6%
2003	1.7%	2.3%
2004	2.1%	2.7%
2005	2.5%	3.4%
2006	2.6%	3.2%
2007	2.3%	2.8%
2008	3.4%	3.8%
2009	-0.1%	-0.4%
2010	2.2%	1.6%

Source: U.S. Department of Labor, Bureau of Labor Statistics

Table EP-19

**Retail Trade: A Comparison of Selected
Johnson County, Kansas Communities
2007**

Community	2007 Retail Trade (In \$1,000)	Percent of County Total
Overland Park	\$2,809,874	30.4%
Leawood	\$334,094	3.6%
Lenexa	\$1,849,085	20.0%
Merriam	\$679,275	7.3%
Mission	\$207,056	2.2%
Olathe	\$2,090,052	22.6%
Prairie Village	\$141,341	1.5%
Shawnee	\$726,345	7.8%
Remainder of the County	\$418,199	4.5%
Total for Johnson County	\$9,255,321	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-20

**Retail Trade: A Comparison of Selected
Johnson County, Kansas Communities
2002 and 2007**

Community	2002 Retail Trade (In \$1,000)	Percent of County Total	2007 Retail Trade (In \$1,000)	Percent of County Total
Overland Park	\$2,654,325	37.6%	\$2,809,874	30.4%
Leawood	\$265,922	3.8%	\$334,094	3.6%
Lenexa	\$793,453	11.2%	\$1,849,085	20.0%
Merriam	\$509,195	7.2%	\$679,275	7.3%
Mission	\$167,051	2.4%	\$207,056	2.2%
Olathe	\$1,607,085	22.8%	\$2,090,052	22.6%
Prairie Village	\$133,168	1.9%	\$141,341	1.5%
Shawnee	\$600,765	8.5%	\$726,345	7.8%
Remainder of the County	\$326,249	4.6%	\$418,199	4.5%
Total for Johnson County	\$7,057,213	100.0%	\$9,255,321	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-21

**Retail Trade: A Comparison of Selected
Johnson County, Kansas Communities
2002 and 2007**

Community	2002 Retail Trade (In \$1,000)	2007 Retail Trade (In \$1,000)	Total Change	Percent Change
Overland Park	\$2,654,325	\$2,809,874	\$155,549	5.9%
Leawood	\$265,922	\$334,094	\$68,172	25.6%
Lenexa	\$793,453	\$1,849,085	\$1,055,632	133.0%
Merriam	\$509,195	\$679,275	\$170,080	33.4%
Mission	\$167,051	\$207,056	\$40,005	23.9%
Olathe	\$1,607,085	\$2,090,052	\$482,967	30.1%
Prairie Village	\$133,168	\$141,341	\$8,173	6.1%
Shawnee	\$600,765	\$726,345	\$125,580	20.9%
Remainder of the County	\$326,249	\$418,199	\$91,950	28.2%
Total for Johnson County	\$7,057,213	\$9,255,321	\$2,198,108	31.1%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-22

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Retail Trade (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$788,520	2.9%
Independence, Missouri	\$1,878,472	6.9%
Kansas City, Kansas	\$1,556,258	5.7%
Kansas City, Missouri	\$6,712,982	24.7%
Leavenworth, Kansas	\$353,246	1.3%
Lee's Summit, Missouri	\$1,092,023	4.0%
Lenexa, Kansas	\$1,849,085	6.8%
Olathe, Kansas	\$2,090,052	7.7%
Overland Park, Kansas	\$2,809,874	10.3%
Shawnee, Kansas	\$726,345	2.7%
Remainder of MSA	\$7,358,896	27.0%
Kansas City, MO-KS MSA	\$27,215,753	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-23

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2002 and 2007**

Community	2002 Retail Trade (In \$1,000)	Percent of MSA Total	2007 Retail Trade (In \$1,000)	Percent of MSA Total
Blue Springs, MO	\$598,940	2.7%	\$788,520	2.9%
Independence, Missouri	\$1,707,915	7.8%	\$1,878,472	6.9%
Kansas City, Kansas	\$810,462	3.7%	\$1,556,258	5.7%
Kansas City, Missouri	\$5,715,628	26.1%	\$6,712,982	24.7%
Leavenworth, Kansas	\$304,699	1.4%	\$353,246	1.3%
Lee's Summit, Missouri	\$914,129	4.2%	\$1,092,023	4.0%
Lenexa, Kansas	\$793,453	3.6%	\$1,849,085	6.8%
Olathe, Kansas	\$1,607,085	7.4%	\$2,090,052	7.7%
Overland Park, Kansas	\$2,654,325	12.1%	\$2,809,874	10.3%
Shawnee, Kansas	\$600,765	2.7%	\$726,345	2.7%
Remainder of MSA	\$6,156,729	28.2%	\$7,358,896	27.0%
Kansas City, MO-KS MSA	\$21,864,130	100.0%	\$27,215,753	100.0%

Source: U. S. Census Bureau

2002 Economic Census and 2007 Economic Census

Table EP-24

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2002 and 2007**

Community	2002 Retail Trade (In \$1,000)	2007 Retail Trade (In \$1,000)	Total Change	Percent Change
Blue Springs, MO	\$598,940	\$788,520	\$189,580	31.7%
Independence, Missouri	\$1,707,915	\$1,878,472	\$170,557	10.0%
Kansas City, Kansas	\$810,462	\$1,556,258	\$745,796	92.0%
Kansas City, Missouri	\$5,715,628	\$6,712,982	\$997,354	17.4%
Leavenworth, Kansas	\$304,699	\$353,246	\$48,547	15.9%
Lee's Summit, Missouri	\$914,129	\$1,092,023	\$177,894	19.5%
Lenexa, Kansas	\$793,453	\$1,849,085	\$1,055,632	133.0%
Olathe, Kansas	\$1,607,085	\$2,090,052	\$482,967	30.1%
Overland Park, Kansas	\$2,654,325	\$2,809,874	\$155,549	5.9%
Shawnee, Kansas	\$600,765	\$726,345	\$125,580	20.9%
Remainder of MSA	\$6,156,729	\$7,358,896	\$1,202,167	19.5%
Kansas City, MO-KS MSA	\$21,864,130	\$27,215,753	\$5,351,623	24.5%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-25

**Retail Trade: A Comparison of
Kansas City Metropolitan Area Counties
2007**

County	2007 Retail Trade (In \$1,000)	Percent of MSA Total
Bates County MO	\$135,422	0.5%
Caldwell County MO	\$34,109	0.1%
Cass County MO	\$898,675	3.3%
Clay County MO	\$3,366,942	12.4%
Clinton County MO	\$147,247	0.5%
Franklin County KS	\$234,280	0.9%
Jackson County MO	\$8,460,776	31.1%
Johnson County KS	\$9,255,321	34.0%
Lafayette County MO	\$301,376	1.1%
Leavenworth County KS	\$492,953	1.8%
Linn County KS	\$47,786	0.2%
Miami County KS	\$251,725	0.9%
Platte County MO	\$1,737,430	6.4%
Ray County MO	\$141,668	0.5%
Wyandotte County KS	\$1,710,043	6.3%
Kansas City, MO-KS MSA	\$27,215,753	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-26

**Retail Trade: A Comparison of
Kansas City Metropolitan Area Counties
2002 and 2007**

County	2002 Retail Trade (In \$1,000)	Percent of MSA Total	2007 Retail Trade (In \$1,000)	Percent of MSA Total
Bates County MO	\$87,368	0.4%	\$135,422	0.5%
Caldwell County MO	\$24,328	0.1%	\$34,109	0.1%
Cass County MO	\$680,044	3.1%	\$898,675	3.3%
Clay County MO	\$2,992,473	13.7%	\$3,366,942	12.4%
Clinton County MO	\$133,712	0.6%	\$147,247	0.5%
Franklin County KS	\$190,957	0.9%	\$234,280	0.9%
Jackson County MO	\$7,721,715	35.3%	\$8,460,776	31.1%
Johnson County KS	\$7,057,213	32.3%	\$9,255,321	34.0%
Lafayette County MO	\$257,088	1.2%	\$301,376	1.1%
Leavenworth County KS	\$427,968	2.0%	\$492,953	1.8%
Linn County KS	\$38,039	0.2%	\$47,786	0.2%
Miami County KS	\$184,143	0.8%	\$251,725	0.9%
Platte County MO	\$999,726	4.6%	\$1,737,430	6.4%
Ray County MO	\$136,524	0.6%	\$141,668	0.5%
Wyandotte County KS	\$932,832	4.3%	\$1,710,043	6.3%
Kansas City, MO-KS MSA	\$21,864,130	100.0%	\$27,215,753	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-27

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Counties
2002 and 2007**

County	2002 Retail Trade (In \$1,000)	2007 Retail Trade (In \$1,000)	Total Change	Percent Change
Bates County MO	\$87,368	\$135,422	\$48,054	55.0%
Caldwell County MO	\$24,328	\$34,109	\$9,781	40.2%
Cass County MO	\$680,044	\$898,675	\$218,631	32.1%
Clay County MO	\$2,992,473	\$3,366,942	\$374,469	12.5%
Clinton County MO	\$133,712	\$147,247	\$13,535	10.1%
Franklin County KS	\$190,957	\$234,280	\$43,323	22.7%
Jackson County MO	\$7,721,715	\$8,460,776	\$739,061	9.6%
Johnson County KS	\$7,057,213	\$9,255,321	\$2,198,108	31.1%
Lafayette County MO	\$257,088	\$301,376	\$44,288	17.2%
Leavenworth County KS	\$427,968	\$492,953	\$64,985	15.2%
Linn County KS	\$38,039	\$47,786	\$9,747	25.6%
Miami County KS	\$184,143	\$251,725	\$67,582	36.7%
Platte County MO	\$999,726	\$1,737,430	\$737,704	73.8%
Ray County MO	\$136,524	\$141,668	\$5,144	3.8%
Wyandotte County KS	\$932,832	\$1,710,043	\$777,211	83.3%
Kansas City, MO-KS MSA	\$21,864,130	\$27,215,753	\$5,351,623	24.5%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-28

**Comparison of the Number of
Johnson County Establishments
Engaged in Retail Trade
2007**

Community	Number of Establishments	Percent of County Total
Overland Park	772	38.6%
Leawood	136	6.8%
Lenexa	185	9.2%
Merriam	54	2.7%
Mission	63	3.1%
Olathe	408	20.4%
Prairie Village	65	3.2%
Shawnee	194	9.7%
Remainder of the County	124	6.2%
Total for Johnson County	2,001	100%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-29

**Retail Trade: A Comparison of Selected
Johnson County, Kansas Communities
2002 and 2007**

Community	2002 Number of Establishments	Percent of County Total	2007 Number of Establishments	Percent of County Total
Overland Park	750	38.7%	772	38.6%
Leawood	98	5.1%	136	6.8%
Lenexa	200	10.3%	185	9.2%
Merriam	55	2.8%	54	2.7%
Mission	92	4.7%	63	3.1%
Olathe	371	19.1%	408	20.4%
Prairie Village	71	3.7%	65	3.2%
Shawnee	167	8.6%	194	9.7%
Remainder of the County	134	6.9%	124	6.2%
Total for Johnson County	1,938	100.0%	2,001	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-30

**Retail Trade: A Comparison of Selected
Johnson County, Kansas Communities
2002 and 2007**

Community	2002 Number of Establishments	2007 Number of Establishments	Total Change	Percent Change
Overland Park	750	772	22	2.9%
Leawood	98	136	38	38.8%
Lenexa	200	185	-15	-7.5%
Merriam	55	54	-1	-1.8%
Mission	92	63	-29	-31.5%
Olathe	371	408	37	10.0%
Prairie Village	71	65	-6	-8.5%
Shawnee	167	194	27	16.2%
Remainder of the County	134	124	-10	-7.5%
Total for Johnson County	1,938	2,001	63	3.3%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-31

**Comparison of the Number of Establishments
Kansas City Metropolitan Area Communities
Engaged in Retail Trade
2007**

Community	Number of Establishments	Percent of Metro Total
Blue Springs, Missouri	182	2.7%
Independence, Missouri	490	7.2%
Kansas City, Kansas	422	6.2%
Kansas City, Missouri	1,558	22.8%
Leavenworth, Kansas	121	1.8%
Lee's Summit, Missouri	253	3.7%
Lenexa, Kansas	185	2.7%
Olathe, Kansas	408	6.0%
Overland Park, Kansas	772	11.3%
Shawnee, Kansas	194	2.8%
Remainder of MSA	2,255	33.0%
Kansas City, MO-KS MSA	6,840	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-32

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2002 and 2007**

Community	2002 Number of Establishments	Percent of Metro Total	2007 Number of Establishments	Percent of Metro Total
Blue Springs, Missouri	158	2.3%	182	2.7%
Independence, Missouri	475	6.9%	490	7.2%
Kansas City, Kansas	358	5.2%	422	6.2%
Kansas City, Missouri	1,657	24.1%	1,558	22.8%
Leavenworth, Kansas	121	1.8%	121	1.8%
Lee's Summit, Missouri	248	3.6%	253	3.7%
Lenexa, Kansas	200	2.9%	185	2.7%
Olathe, Kansas	371	5.4%	408	6.0%
Overland Park, Kansas	750	10.9%	772	11.3%
Shawnee, Kansas	167	2.4%	194	2.8%
Remainder of MSA	2,375	34.5%	2,255	33.0%
Kansas City, MO-KS MSA	6,880	100.0%	6,840	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-33

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2002 and 2007**

Community	2002 Number of Establishments	2007 Number of Establishments	Total Change	Percent Change
Blue Springs, Missouri	158	182	24	15.2%
Independence, Missouri	475	490	15	3.2%
Kansas City, Kansas	358	422	64	17.9%
Kansas City, Missouri	1,657	1,558	-99	-6.0%
Leavenworth, Kansas	121	121	0	0.0%
Lee's Summit, Missouri	248	253	5	2.0%
Lenexa, Kansas	200	185	-15	-7.5%
Olathe, Kansas	371	408	37	10.0%
Overland Park, Kansas	750	772	22	2.9%
Shawnee, Kansas	167	194	27	16.2%
Remainder of MSA	2,375	2,255	-120	-5.1%
Kansas City, MO-KS MSA	6,880	6,840	-40	-0.6%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-34

**Comparison of the Number of Establishments
Kansas City Metropolitan Area Counties
Engaged in Retail Trade
2007**

County	Number of Establishments	Percent of MSA Total
Bates County MO	62	0.9%
Caldwell County MO	29	0.4%
Cass County MO	270	3.9%
Clay County MO	683	10.0%
Clinton County MO	64	0.9%
Franklin County KS	96	1.4%
Jackson County MO	2,326	34.0%
Johnson County KS	2,001	29.3%
Lafayette County MO	151	2.2%
Leavenworth County KS	188	2.7%
Linn County KS	38	0.6%
Miami County KS	103	1.5%
Platte County MO	302	4.4%
Ray County MO	66	1.0%
Wyandotte County KS	461	6.7%
Kansas City, MO-KS MSA	6,840	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-35

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Counties
2002 and 2007**

County	2002 Number of Establishments	Percent of Metro Total	2007 Number of Establishments	Percent of Metro Total
Bates County MO	75	1.1%	62	0.9%
Caldwell County MO	34	0.5%	29	0.4%
Cass County MO	258	3.8%	270	3.9%
Clay County MO	732	10.6%	683	10.0%
Clinton County MO	80	1.2%	64	0.9%
Franklin County KS	97	1.4%	96	1.4%
Jackson County MO	2,496	36.3%	2,326	34.0%
Johnson County KS	1,938	28.2%	2,001	29.3%
Lafayette County MO	191	2.8%	151	2.2%
Leavenworth County KS	185	2.7%	188	2.7%
Linn County KS	29	0.4%	38	0.6%
Miami County KS	90	1.3%	103	1.5%
Platte County MO	218	3.2%	302	4.4%
Ray County MO	64	0.9%	66	1.0%
Wyandotte County KS	393	5.7%	461	6.7%
Kansas City, MO-KS MSA	6,880	100.0%	6,840	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-36

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Counties
2002 and 2007**

Community	2002 Number of Establishments	2007 Number of Establishments	Total Change	Percent Change
Bates County MO	75	62	-13	-17.3%
Caldwell County MO	34	29	-5	-14.7%
Cass County MO	258	270	12	4.7%
Clay County MO	732	683	-49	-6.7%
Clinton County MO	80	64	-16	-20.0%
Franklin County KS	97	96	-1	-1.0%
Jackson County MO	2,496	2,326	-170	-6.8%
Johnson County KS	1,938	2,001	63	3.3%
Lafayette County MO	191	151	-40	-20.9%
Leavenworth County KS	185	188	3	1.6%
Linn County KS	29	38	9	31.0%
Miami County KS	90	103	13	14.4%
Platte County MO	218	302	84	38.5%
Ray County MO	64	66	2	3.1%
Wyandotte County KS	393	461	68	17.3%
Kansas City, MO-KS MSA	6,880	6,840	-40	-0.6%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-37

**Comparing Paid
Retail Trade Employees
In Johnson County
2007**

Community	Number of Employees	Percent of County Total
Overland Park	15,086	39.7%
Leawood	2,403	6.3%
Lenexa	3,734	9.8%
Merriam	2,119	5.6%
Mission	893	2.3%
Olathe	7,408	19.5%
Prairie Village	934	2.5%
Shawnee	3,595	9.5%
Remainder of the County	1,836	4.8%
Total for Johnson County	38,008	100%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-38

**Retail Trade: A Comparison of Selected
Johnson County, Kansas Communities
2002 and 2007**

Community	2002 Number of Employees	Percent of County Total	2007 Number of Employees	Percent of County Total
Overland Park	14,808	41.8%	15,086	39.7%
Leawood	2,252	6.4%	2,403	6.3%
Lenexa	3,288	9.3%	3,734	9.8%
Merriam	1,370	3.9%	2,119	5.6%
Mission	1,221	3.4%	893	2.3%
Olathe	6,523	18.4%	7,408	19.5%
Prairie Village	1,032	2.9%	934	2.5%
Shawnee	3,296	9.3%	3,595	9.5%
Remainder of the County	1,639	4.6%	1,836	4.8%
Total for Johnson County	35,429	100.0%	38,008	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-39

**Retail Trade: A Comparison of Selected
Johnson County, Kansas Communities
2002 and 2007**

Community	2002 Number of Employees	2007 Number of Employees	Total Change	Percent Change
Overland Park	14,808	15,086	278	1.9%
Leawood	2,252	2,403	151	6.7%
Lenexa	3,288	3,734	446	13.6%
Merriam	1,370	2,119	749	54.7%
Mission	1,221	893	-328	-26.9%
Olathe	6,523	7,408	885	13.6%
Prairie Village	1,032	934	-98	-9.5%
Shawnee	3,296	3,595	299	9.1%
Remainder of the County	1,639	1,836	197	12.0%
Total for Johnson County	35,429	38,008	2,579	7.3%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-40

**Comparing Paid
Retail Trade Employees
In the Kansas City Metro Area
2007**

Community	Number of Employees	Percent of Metro Total
Blue Springs	2,854	2.6%
Independence	9,020	8.1%
Kansas City, Kansas	6,267	5.6%
Kansas City, Missouri	25,485	23.0%
Leavenworth	1,529	1.4%
Lee's Summit	4,732	4.3%
Lenexa	3,734	3.4%
Olathe	7,408	6.7%
Overland Park	15,086	13.6%
Shawnee	3,595	3.2%
Remainder of MSA	31,231	28.2%
Kansas City, MO-KS MSA*	110,941	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-41

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2002 and 2007**

Community	2002 Number of Employees	Percent of Metro Total	2007 Number of Employees	Percent of Metro Total
Blue Springs	2,480	2.3%	2,854	2.6%
Independence	8,809	8.3%	9,020	8.1%
Kansas City, Kansas	3,795	3.6%	6,267	5.6%
Kansas City, Missouri	25,833	24.4%	25,485	23.0%
Leavenworth	1,569	1.5%	1,529	1.4%
Lee's Summit	4,083	3.9%	4,732	4.3%
Lenexa	3,288	3.1%	3,734	3.4%
Olathe	6,523	6.2%	7,408	6.7%
Overland Park	14,808	14.0%	15,086	13.6%
Shawnee	3,296	3.1%	3,595	3.2%
Remainder of MSA	31,252	29.6%	31,231	28.2%
Kansas City, MO-KS MSA*	105,736	100.0%	110,941	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-42

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2002 and 2007**

Community	2002 Number of Employees	2007 Number of Employees	Total Change	Percent Change
Blue Springs	2,480	2,854	374	15.1%
Independence	8,809	9,020	211	2.4%
Kansas City, Kansas	3,795	6,267	2,472	65.1%
Kansas City, Missouri	25,833	25,485	-348	-1.3%
Leavenworth	1,569	1,529	-40	-2.5%
Lee's Summit	4,083	4,732	649	15.9%
Lenexa	3,288	3,734	446	13.6%
Olathe	6,523	7,408	885	13.6%
Overland Park	14,808	15,086	278	1.9%
Shawnee	3,296	3,595	299	9.1%
Remainder of MSA	31,252	31,231	-21	-0.1%
Kansas City, MO-KS MSA*	105,736	110,941	5,205	4.9%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-43

**Comparing Paid
Retail Trade Employees
In Kansas City Metropolitan Area Counties
2007**

County	Number of Employees	Percent of Metro Total
Bates County MO	540	0.5%
Caldwell County MO	228	0.2%
Cass County MO	3,715	3.3%
Clay County MO	12,599	11.4%
Clinton County MO	641	0.6%
Franklin County KS	1,153	1.0%
Jackson County MO	35,780	32.3%
Johnson County KS	38,008	34.3%
Lafayette County MO	1,402	1.3%
Leavenworth County KS	2,130	1.9%
Linn County KS	269	0.2%
Miami County KS	1,068	1.0%
Platte County MO	5,691	5.1%
Ray County MO	695	0.6%
Wyandotte County KS	7,022	6.3%
Kansas City, MO-KS MSA*	110,941	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-44

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Counties
2002 and 2007**

County	2002 Number of Employees	Percent of Metro Total	2007 Number of Employees	Percent of Metro Total
Bates County MO	603	0.6%	540	0.5%
Caldwell County MO	172	0.2%	228	0.2%
Cass County MO	3,491	3.3%	3,715	3.3%
Clay County MO	12,418	11.7%	12,599	11.4%
Clinton County MO	699	0.7%	641	0.6%
Franklin County KS	1,124	1.1%	1,153	1.0%
Jackson County MO	37,624	35.6%	35,780	32.3%
Johnson County KS	35,429	33.5%	38,008	34.3%
Lafayette County MO	1,551	1.5%	1,402	1.3%
Leavenworth County KS	2,289	2.2%	2,130	1.9%
Linn County KS	201	0.2%	269	0.2%
Miami County KS	1,132	1.1%	1,068	1.0%
Platte County MO	3,733	3.5%	5,691	5.1%
Ray County MO	793	0.7%	695	0.6%
Wyandotte County KS	4,477	4.2%	7,022	6.3%
Kansas City, MO-KS MSA*	105,736	100.0%	110,941	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-45

**Retail Trade: A Comparison of Selected
Kansas City Metropolitan Area Counties
2002 and 2007**

County	2002 Number of Employees	2007 Number of Employees	Total Change	Percent Change
Bates County MO	603	540	-63	-10.4%
Caldwell County MO	172	228	56	32.6%
Cass County MO	3,491	3,715	224	6.4%
Clay County MO	12,418	12,599	181	1.5%
Clinton County MO	699	641	-58	-8.3%
Franklin County KS	1,124	1,153	29	2.6%
Jackson County MO	37,624	35,780	-1,844	-4.9%
Johnson County KS	35,429	38,008	2,579	7.3%
Lafayette County MO	1,551	1,402	-149	-9.6%
Leavenworth County KS	2,289	2,130	-159	-6.9%
Linn County KS	201	269	68	33.8%
Miami County KS	1,132	1,068	-64	-5.7%
Platte County MO	3,733	5,691	1,958	52.5%
Ray County MO	793	695	-98	-12.4%
Wyandotte County KS	4,477	7,022	2,545	56.8%
Kansas City, MO-KS MSA*	105,736	110,941	5,205	4.9%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-46

**Retail Trade by Kind of Business
Overland Park, Kansas
2007**

Kind of Business	2007 Retail Trade (In \$1,000)	Percent of Total
Motor Vehicle & Parts Dealers	\$466,759	16.6%
Furniture & Home Furnishings Stores	\$97,783	3.5%
Electronics & Appliances Stores	\$179,960	6.4%
Building Material & Garden Equipment & Supplies	\$163,498	5.8%
Food & Beverage Stores	\$367,007	13.1%
Health & Personal Care Stores	\$138,921	4.9%
Gasoline Stations	\$195,035	6.9%
Clothing & Clothing Accessories Stores	\$328,230	11.7%
Sporting Goods, Hobby, Book & Music Stores	\$101,238	3.6%
General Merchandise Stores	\$627,971	22.3%
Miscellaneous Store Retailers	\$79,757	2.8%
Nonstore Retailers	\$63,715	2.3%
Total Retail Trade in \$1,000	\$2,809,874	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-47

**Retail Trade by Kind of Business
Overland Park, KS
2002 and 2007**

Kind of Business	2002 Retail Trade (In \$1,000)	Percent of Total	2007 Retail Trade (In \$1,000)	Percent of Total
Motor Vehicle & Parts Dealers	\$594,982	22.4%	\$466,759	16.6%
Furniture & Home Furnishings Stores	\$91,115	3.4%	\$97,783	3.5%
Electronics & Appliances Stores	\$188,397	7.1%	\$179,960	6.4%
Building Material & Garden Equipment & Supplies	\$132,036	5.0%	\$163,498	5.8%
Food & Beverage Stores	\$329,849	12.4%	\$367,007	13.1%
Health & Personal Care Stores	\$121,649	4.6%	\$138,921	4.9%
Gasoline Stations	\$120,703	4.5%	\$195,035	6.9%
Clothing & Clothing Accessories Stores	\$285,242	10.7%	\$328,230	11.7%
Sporting Goods, Hobby, Book & Music Stores	\$103,007	3.9%	\$101,238	3.6%
General Merchandise Stores	\$548,762	20.7%	\$627,971	22.3%
Miscellaneous Store Retailers	\$94,266	3.6%	\$79,757	2.8%
Nonstore Retailers	\$44,317	1.7%	\$63,715	2.3%
Total Retail Trade in \$1,000	\$2,654,325	100.0%	\$2,809,874	100.0%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-48

**Retail Trade by Kind of Business
Overland Park, KS
Change Between 2002 and 2007**

Kind of Business	2002 Retail Trade (In \$1,000)	2007 Retail Trade (In \$1,000)	Total Change	Percent Change
Motor Vehicle & Parts Dealers	\$594,982	\$466,759	-\$128,223	-21.6%
Furniture & Home Furnishings Stores	\$91,115	\$97,783	\$6,668	7.3%
Electronics & Appliances Stores	\$188,397	\$179,960	\$8,437	-4.5%
Building Material/Garden Equipment & Supplies	\$132,036	\$163,498	\$31,462	23.8%
Food & Beverage Stores	\$329,849	\$367,007	\$37,158	11.3%
Health & Personal Care Stores	\$121,649	\$138,921	\$17,272	14.2%
Gasoline Stations	\$120,703	\$195,035	\$74,332	61.6%
Clothing & Clothing Accessories Stores	\$285,242	\$328,230	\$42,988	15.1%
Sporting Goods, Hobby, Book & Music Stores	\$103,007	\$101,238	-\$1,769	-1.7%
General Merchandise Stores	\$548,762	\$627,971	\$79,209	14.4%
Miscellaneous Store Retailers	\$94,266	\$79,757	-\$14,509	-15.4%
Nonstore Retailers	\$44,317	\$63,715	\$19,398	43.8%
Total Retail Trade in \$1,000	\$2,654,325	\$2,809,874	\$155,549	5.9%

Source: U. S. Census Bureau
2002 Economic Census and 2007 Economic Census

Table EP-49

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Real Estate And Related Services (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$43,110	1.4%
Independence, Missouri	\$137,657	4.3%
Kansas City, Kansas	\$126,180	4.0%
Kansas City, Missouri	\$1,380,965	43.6%
Leavenworth, Kansas	\$20,745	0.7%
Lee's Summit, Missouri	\$73,045	2.3%
Lenexa, Kansas	\$138,953	4.4%
Olathe, Kansas	\$108,316	3.4%
Overland Park, Kansas	\$438,219	13.8%
Shawnee, Kansas	\$58,769	1.9%
Remainder of the MSA	\$641,485	20.3%
Kansas City, MO-KS MSA	\$3,167,444	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-50

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Health Care And Social Assistance Services (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$169,370	1.5%
Independence, Missouri	\$492,537	4.2%
Kansas City, Kansas	Withheld	n.a.
Kansas City, Missouri	\$3,941,692	34.0%
Leavenworth, Kansas	\$210,989	1.8%
Lee's Summit, Missouri	\$486,261	4.2%
Lenexa, Kansas	\$393,364	3.4%
Olathe, Kansas	\$523,407	4.5%
Overland Park, Kansas	\$1,534,143	13.2%
Shawnee, Kansas	\$102,916	0.9%
Remainder of the MSA	\$3,746,887	32.3%
Kansas City, MO-KS MSA	\$11,601,566	100.0%

n.a. = not applicable

Source: U. S. Census Bureau
2007 Economic Census

Table EP-51

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Arts Entertainment Recreation Services (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$10,719	0.9%
Independence, Missouri	\$15,497	1.3%
Kansas City, Kansas	\$75,741	6.6%
Kansas City, Missouri	\$694,516	60.4%
Leavenworth, Kansas	\$858	0.1%
Lee's Summit, Missouri	\$13,838	1.2%
Olathe, Kansas	\$34,912	3.0%
Overland Park, Kansas	\$91,642	8.0%
Shawnee, Kansas	\$17,458	1.5%
Remainder of the MSA	\$194,566	16.9%
Kansas City, MO-KS MSA	\$1,149,747	100.0%

n.a. = not applicable

Source: U. S. Census Bureau
2007 Economic Census

Table EP-52

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Accommodation And Food Services (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$83,695	1.9%
Independence, Missouri	\$216,754	5.0%
Kansas City, Kansas	\$220,683	5.0%
Kansas City, Missouri	\$1,668,701	38.2%
Leavenworth, Kansas	\$35,004	0.8%
Lee's Summit, Missouri	\$119,869	2.7%
Olathe, Kansas	\$203,247	4.7%
Overland Park, Kansas	\$525,866	12.0%
Shawnee, Kansas	\$82,228	1.9%
Remainder of the MSA	\$1,212,463	27.8%
Kansas City, MO-KS MSA	\$4,368,510	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-53

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Professional, Scientific, and Technical Services (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	Withheld*	n.a.
Independence, Missouri	Withheld*	n.a.
Kansas City, Kansas	Withheld*	n.a.
Kansas City, Missouri	\$4,254,416	36.5%
Leavenworth, Kansas	\$62,230	0.5%
Lee's Summit, Missouri	\$256,907	2.2%
Olathe, Kansas	Withheld*	n.a.
Overland Park, Kansas	\$2,827,506	24.2%
Shawnee, Kansas	\$144,053	1.2%
Remainder of the MSA	\$4,116,309	35.3%
Kansas City, MO-KS MSA	\$11,661,421	100.0%

*Withheld to avoid disclosing data for individual companies;
data are included in higher level totals

Source: U. S. Census Bureau
2007 Economic Census

Table EP-54

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Administrative and Support and Waste Management and Remediation Services (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$24,951	0.6%
Independence, Missouri	\$108,003	2.8%
Kansas City, Kansas	\$128,777	3.3%
Kansas City, Missouri	\$1,158,157	29.5%
Leavenworth, Kansas	\$43,415	1.1%
Lee's Summit, Missouri	\$108,974	2.8%
Olathe, Kansas	\$158,804	4.1%
Overland Park, Kansas	\$910,617	23.2%
Shawnee, Kansas	\$205,239	5.2%
Remainder of the MSA	\$1,074,742	27.4%
Kansas City, MO-KS MSA	\$3,921,679	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-55

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Educational Services (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$3,663	1.0%
Independence, Missouri	\$6,353	1.7%
Kansas City, Kansas	Withheld*	n.a.
Kansas City, Missouri	\$90,241	23.8%
Leavenworth, Kansas	Withheld*	n.a.
Lee's Summit, Missouri	Withheld*	n.a.
Olathe, Kansas	Withheld*	n.a.
Overland Park, Kansas	\$135,524	35.8%
Shawnee, Kansas	\$8,889	2.3%
Remainder of the MSA	\$134,068	35.4%
Kansas City, MO-KS MSA	\$378,738	100.0%

*Withheld to avoid disclosing data for individual companies;
data are included in higher level totals

Source: U. S. Census Bureau
2007 Economic Census

Table EP-56

**Service Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Other Services* (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$35,887	1.2%
Independence, Missouri	\$91,156	2.9%
Kansas City, Kansas	\$227,950	7.3%
Kansas City, Missouri	\$1,479,786	47.5%
Leavenworth, Kansas	\$18,986	0.6%
Lee's Summit, Missouri	\$66,480	2.1%
Olathe, Kansas	\$119,088	3.8%
Overland Park, Kansas	\$252,055	8.1%
Shawnee, Kansas	\$68,049	2.2%
Remainder of the MSA	\$752,923	24.2%
Kansas City, MO-KS MSA	\$3,112,360	100.0%

*Except Public Administration

Source: U. S. Census Bureau
2007 Economic Census

Table EP-57

**Comparison of the Number of
Johnson County Establishments
Engaged in Service Trade
2007**

Community	Number of Establishments	Percent of County Total
Overland Park	3,802	40.6%
Leawood	686	7.3%
Lenexa	1,020	10.9%
Merriam	262	2.8%
Mission	304	3.2%
Olathe	1,467	15.7%
Prairie Village	436	4.7%
Shawnee	739	7.9%
Remainder of the County	643	6.9%
Total for Johnson County	9,359	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-58

**Comparing Paid
Service Trade Employees
In Johnson County
2007**

Community	Number of Employees	Percent of County Total
Overland Park	86,539	50.7%
Remainder of the County	84,109	49.3%
Total for Johnson County	170,648	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-59

**Comparison of the Number of
Kansas City Metropolitan Area Establishments
Engaged in Service Trade
2007**

Community	Number of Establishments	Percent of Metro Total
Blue Springs, Missouri	650	2.5%
Independence, Missouri	1,264	4.8%
Kansas City, Kansas	1,200	4.5%
Kansas City, Missouri	6,703	25.3%
Leavenworth, Kansas	339	1.3%
Lee's Summit, Missouri	1,133	4.3%
Olathe, Kansas	1,467	5.5%
Overland Park, Kansas	3,802	14.3%
Shawnee, Kansas	739	2.8%
Remainder of MSA	9,213	34.8%
Kansas City, MO-KS MSA	26,510	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-60

**Comparing Paid
Service Trade Employees
In the Kansas City Metro Area
2007**

Community	Number of Employees	Percent of Metro Total
Blue Springs, Missouri	5,805	1.5%
Independence, Missouri	14,378	3.8%
Kansas City, Missouri	118,177	31.2%
Lee's Summit, Missouri	13,386	3.5%
Olathe, Kansas	17,538	4.6%
Overland Park, Kansas	71,621	18.9%
Shawnee, Kansas	11,307	3.0%
Remainder of MSA	126,913	33.5%
Kansas City, MO-KS MSA*	379,125	100.0%

*Does not include Educational Services or Professional, Scientific, and Technical Services employees or information for Kansas City, Kansas, or Leavenworth, Kansas because of withheld information.

Source: U. S. Census Bureau
2007 Economic Census

Table EP-61

**Service Trade by Kind of Business
Overland Park, Kansas
2007**

Kind of Business	2007 Service Trade (In \$1,000)	Percent of Total
Educational Services (business, technical, trade schools, etc.)	\$135,524	2.0%
Health Care & Social Assistance (ambulatory health care, hospitals, nursing care, etc.)	\$1,534,143	22.8%
Real Estate (real estate offices & activities, rental & leasing, etc.)	\$438,219	6.5%
Accommodation and Food Services (accommodations, food service & drinking places, etc.)	\$525,866	7.8%
Arts, Entertainment & Recreation (performing arts, spectator sports, golf courses, etc.)	\$91,642	1.4%
Professional, Scientific & Technical Services (legal, accounting, architectural, design, computer, etc.)	\$2,827,506	42.1%
Administrative and Support and Waste Management and Remediation Services	\$910,617	13.6%
Other Services (Except Public Administration) (auto, electronic, & appliance repair & maintenance, personal care services, death care services, etc.)	\$252,055	3.8%
Total Service Trade in \$1,000	\$6,715,572	100.0%

Source: U. S. Census Bureau
2007 Economic Census

Table EP-62

**Wholesale Trade: A Comparison of Selected
Johnson County, Kansas Communities
2007**

Community	2007 Wholesale Trade (In \$1,000)	Percent of County Total
Overland Park	\$9,823,678	60.4%
Leawood	\$203,260	1.3%
Lenexa	\$2,182,187	13.4%
Merriam	Withheld	n.a.
Mission	\$139,746	0.9%
Olathe	\$1,426,862	8.8%
Prairie Village	Withheld	n.a.
Shawnee	\$632,764	3.9%
Remainder of the County	\$1,843,515	11.3%
Total for Johnson County	\$16,252,012	100.0%

Source: U. S. Census Bureau
2007 Census of Wholesale Trade

Table EP-63

**Wholesale Trade: A Comparison of Selected
Kansas City Metropolitan Area Communities
2007**

Community	2007 Wholesale Trade (In \$1,000)	Percent of Metro Total
Blue Springs, Missouri	\$236,594	0.4%
Independence, Missouri	\$176,283	0.3%
Kansas City, Kansas	\$3,855,937	5.8%
Kansas City, Missouri	\$15,540,084	23.5%
Lee's Summit, Missouri	\$589,626	0.9%
Olathe, Kansas	\$1,426,862	2.2%
Overland Park	\$9,823,678	14.8%
Shawnee, Kansas	\$632,764	1.0%
Remainder of MSA	\$33,944,456	51.3%
Kansas City, MO-KS MSA	\$66,226,284	100.0%

Source: U. S. Census Bureau
2007 Census of Wholesale Trade

Table EP-64

**Comparison of the Number of
Johnson County Establishments
Engaged in Wholesale Trade
2007**

Community	Number of Establishments	Percent of County Total
Overland Park	272	29.6%
Leawood	38	4.1%
Lenexa	285	31.0%
Merriam	37	4.0%
Mission	21	2.3%
Olathe	136	14.8%
Prairie Village	23	2.5%
Shawnee	49	5.3%
Remainder of the County	58	6.3%
Total for Johnson County	919	100.0%

Source: U. S. Census Bureau
2007 Census of Wholesale Trade

Table EP-65

Comparing Paid
Wholesale Trade Employees
In Johnson County
2007

Community	Number of Employees	Percent of County Total
Overland Park	2,390	17.2%
Leawood	355	2.5%
Lenexa	5,111	36.7%
Merriam	n.a.	n.a.
Mission	218	1.6%
Olathe	2,873	20.6%
Prairie Village	n.a.	n.a.
Shawnee	829	6.0%
Remainder of the County	2,146	15.4%
Total for Johnson County	13,922	100.0%

Source: U. S. Census Bureau
2007 Census of Wholesale Trade

Table EP-66

Comparison of the Number of
Kansas City Metropolitan Area Establishments
Engaged in Wholesale Trade
2007

Community	Number of Establishments	Percent of Metro Total
Blue Springs, Missouri	43	1.3%
Independence, Missouri	81	2.4%
Kansas City, Kansas	214	6.3%
Kansas City, Missouri	627	18.4%
Lee's Summit, Missouri	94	2.8%
Olathe, Kansas	136	4.0%
Overland Park	272	8.0%
Shawnee, Kansas	49	1.4%
Remainder of MSA	1,887	55.5%
Kansas City, MO-KS MSA	3,403	100.0%

Source: U. S. Census Bureau
2007 Census of Wholesale Trade

Table EP-67

**Comparing Paid
Wholesale Trade Employees
In the Kansas City Metro Area
2007**

Community	Number of Employees	Percent of Metro Total
Blue Springs, Missouri	278	0.4%
Independence, Missouri	578	0.9%
Kansas City, Kansas	5,328	8.3%
Kansas City, Missouri	12,675	19.7%
Lee's Summit, Missouri	1,304	2.0%
Olathe, Kansas	2,873	4.5%
Overland Park, Kansas	2,390	3.7%
Shawnee, Kansas	829	1.3%
Remainder of MSA	38,008	59.1%
Kansas City, MO-KS MSA	64,263	100.0%

Source: U. S. Census Bureau
2007 Census of Wholesale Trade

Table EP-68

**Wholesale Trade by
Kind of Business
Overland Park, Kansas
2007**

Kind of Business	2007 Wholesale Trade (In \$1,000)	Percent of Total
Merchant Wholesalers		
Durable Goods	\$1,265,735	12.9%
Nondurable Goods	\$8,557,943	87.1%
Total Trade in \$1,000	\$9,823,678	100.0%

Source: U. S. Census Bureau
2007 Census of Wholesale Trade

Table EP-69

Wholesale Trade by
Number of Establishments and Number of Employees
Overland Park, Kansas
2007

Type of Trade	Number of Establishments	Number of Employees
Merchant Wholesalers		
Durable Goods	177	1,516
Nondurable Goods	95	874
Total	272	2,390

Source: U. S. Census Bureau
2007 Census of Wholesale Trade